



Eco - Watch

Centre for Environment & Sustainable Development

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E-mail: ecowatch22@gmail.com IT Exemp. No. : DIT (E) / BLR / 80G ® / 353 / AAAAE0468R / W-1 / 2007-08

To:

SUB: Request to support the Conference & Photography Exhibition on Climate Change, Conservation & Sustainable Development

ECO-WATCH, Centre for Environment & Sustainable Development has been in the forefront of the *Green Movement* in Karnataka for the last two decades, consistently contributing towards environmental conservation and sustainable development with its focal areas being *Natural Resource Management, Ecosystem Restoration, Biodiversity Conservation* and *Sustainable Development*. Headed by *Mr.Suresh Heblikar*, a well-known filmmaker & environmentalist, Eco-Watch has been addressing need based issues and concerns across urban, peri-urban & rural areas by comprehending, designing and implementing community based and region specific programmes and projects that are multi-disciplinary and holistic in its approach.

WildAlert was established by *Mr.Pavan Joshi* with the intention to help the front-line staff of the forest dept. to the best of his abilities. For over 20 years, Pavan's mission has been to find solutions to save the rich biodiversity in & around Nagarahole Tiger Reserve by applying the best methods available. More details on his work can be found [here](#).

Thus, with similar goals and objectives, both these organisations have now come together to collaborate with each other and network with like-minded organisations & individuals to carry out a series of workshops, exhibition, symposium & live interactive sessions involving conservationists, ecologists, economists, researchers, government depts., institutions and others from varied backgrounds & interests.

Objective: The proposed programme aims to sensitize the community by creating awareness on issues related to biodiversity conservation, wildlife, ecosystem restoration, sustainable livelihoods & responsible development eventually converging into panel discussions & deliberations with select decision makers & elected representatives who genuinely intend to bring about positive changes for the betterment of the society & environment.

Proposed Activities: The programme will focus on the following series of activities in multiple locations in Bengaluru:

Photography Exhibition: This event will showcase unique photographs showcasing various ecosystems, characteristic flora & fauna, attempts to shed light on the significance of sustaining lives and livelihoods. The exhibition will also educate the student community on the pressing need to protect ecosystems & its components. During the event, Pavan Joshi will present some unique & stunning photographs, showcasing:

- Twenty years of his efforts as a wildlife conservationist and photographer.
- Challenges faced by the forest ground staff in the wildlife reserves.
- Wild animals photographed during his years of volunteering work with the forest department.



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- Tiger Masti, which the Karnataka Forest Department strived to protect (it made national headlines in 2002 after its heroic escape from poachers).

Workshops: Issues such as climate change, global warming, impact on environment, society and the need to address these issues on war-footing will be discussed & deliberated by subject experts & resource personnel among the participants and invitees from various backgrounds.

Panel Discussion: The discussions & deliberations will eventually converge in to a panel discussion that will help in drafting a comprehensive plan that will be submitted to the government for further actions & implementation of on-ground activities.

Film Screening: The programme will also include select films on conservation, wildlife, sustainable development and related issues. This will be followed by discussions and interactions with the participants.

Sustainable & Responsible Development: As the focus of the programme is to promote conservation and sustainable development, various initiatives of the government, organisations, corporates and individuals will be presented, discussed and showcased to enable to reach out to the society at large. These initiatives will also be compiled, documented & presented to the concerned government departments & agencies who can incorporate them in future urban planning & development

Past Success: The event follows the big success of Pavan Joshi's previous exhibition held at Alliance Française on the occasion of World Environment Day on June 4 and 5. He and his friend Arvind Karthik exhibited photographs of wild animals in their natural habitats and snapshots of the forest frontline staff.

Collaborations:

The exhibition will provide a platform for a couple of talented people to showcase their work.

- Oil-on-canvas paintings of the tiger Masti done by wildlife artist R. A. Sudha will be featured. She is a conservation artist and a member of several international wildlife art organizations.
- Another exhibit will have wildlife photographs taken by Arvind Karthik to showcase his talent, knowledge and interests as a wildlife enthusiast.

Knowledge Sharing: Heads of Forest (PCP) Watchers will share their knowledge and experience with the public during the exhibition. They will also be felicitated for their immense contribution to wildlife conservation.

Environmental Education: Along with wildlife photography, there will be banners, posters, cutouts, standees and snippets of biodiversity with a focus to educate school children in particular.

When and Where: The photography exhibition will be held for a week (22nd to 28th Aug., 2022) at Chitrakala Parishat. The workshops, film screening and other events will be conducted at Alliance Française in parallel and in subsequent weeks. The exact dates will be communicated upon finalisation of events, activities, availability of resource personnel, invitees, etc.

We plan to invite prominent personalities in the field of conservation, wildlife, sustainable development and other relevant backgrounds. Field Directors of tiger reserves, Head of the Forest Department (HOFF) and Principal Chief Conservator of Forests, Wild Life (PCCF - Wild Life) will also be invited to the event.



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Target Audience:

1. Representatives of concerned government departments / agencies (BBMP, BWSSB, BMRCL, Forest & Environment Dept., Urban Development, Water Resources, KREDL, etc.)
2. Students from varied institutions (high schools/colleges, engineering institutes, journalism & mass communication departments, law schools, NGOs and like-minded organisations)
3. Responsible elected representatives from different wards, etc.

Sponsorship Options:

As the programme will incur a lot of expenses to organize and conduct various activities we are seeking contributions and donations in the form of sponsorship from corporate organisations, government agencies and other funding agencies who would support this programme and the cause. In this background we have planned for a three-tier sponsorship structure which is broadly described as below:

- **Gold Sponsor: (Rs.3.00 lakhs):**
 - Exclusive stall for the sponsor.
 - Sponsor's logo, name and contributions towards wildlife conservation will be included in all circulars, in print, radio and television media.
- **Silver Sponsor: (Rs.2.00 lakhs):**
 - Exclusive stall for the sponsor.
 - Sponsor's logo will be included in the brochure, posters, circulars and other materials.
- **Bronze Sponsor: (Rs.1.00 lakh):**
 - Sponsor's logo will be printed in the brochure / poster.

We sincerely look forward to your support & contributions to make this programme a great success. We look forward to hearing a positive response from you and being a significant partner in this programme.

Thanking you,

Sincerely,

AKSHAY HEBLIKAR
Director (Projects)
ECO-WATCH

PAVAN JOSHI
Founder
WILDALERT